

## Joint Press Release

September 29, 2015

### **IBB GRAND HOTEL LUBLINIANKA and IBB ANDERSIA HOTEL AWARDED FOR EXCEPTIONAL HOSPITALITY SERVICES!**



**TOPHOTEL 2015:**

**'Best weekend Hotel in Poland'**  
for IBB Grand Hotel Lublinianka

**'Brand of the Year' Award:**  
**'Best City Business Hotel in Poland'**  
for IBB Andersia Hotel

**'Super Star Award'**  
(2<sup>nd</sup> place) for conference centre  
in Poland for IBB Andersia Hotel



**IBB Hotel Collection (IBBHC) and Von der Heyden Group (VDHG)** are delighted to jointly announce that two IBBHC hotels in Poland: **IBB Grand Hotel Lublinianka** and **IBB Andersia Hotel** have been granted prestigious market awards for exceptional hospitality services.

IBB Grand Hotel Lublinianka in Lublin has won **TOPHOTEL 2015** award as **'The best weekend hotel in Poland'**, and IBB Andersia Hotel in Poznań has obtained: a **'Brand of the Year'** prize in **'City Business'** category, as well as a **'Super Star Award'** (2<sup>nd</sup> place) for its conference center, both awards granted during **Hotel Brand Awards 2015** at Polagra and Hotel Invest Fair in Poznań.



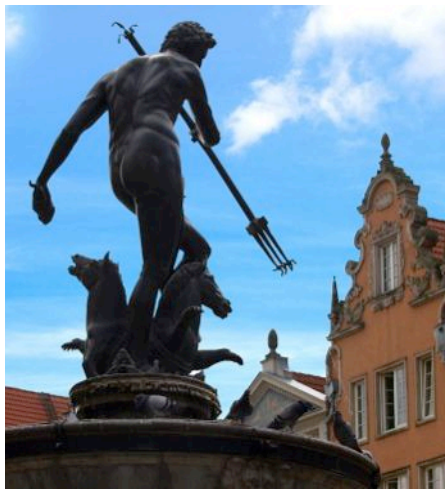
Recent awards for IBB Grand Hotel Lublinianka and IBB Andersia Hotel, prove not only the well-established renown of Polish IBB hotels to deliver first-rate standards, but also the ability of IBB Hotel Collection to perfectly address needs of different type of guests. Previously, both buildings have also gained numerous development awards, e.g. IBB Grand Hotel Lublinianka: 'Best Overall Development 2002', 'Laur Konserwatorski 2003', 'Zabytek Zadbane 2003', 'Kryształowa Cegła', and IBB Andersia Hotel, e.g.: 'Building of the Year 2007', 'Best Hotel Development Project 2008', 'CEE Hotel & Leisure Development of the year 2007' (2<sup>nd</sup> place).



Growing success of IBB Hotel Collection paves the way for another hotel in Poland coming soon – **IBB Długi Targ Hotel in Gdańsk** and demonstrates the IBBHC Group capacity to effectively utilize its key assets – a combination of top locations, knowledge and professional and friendly staff.

The 90 Room **IBB Długi Targ Hotel Project** (estimated investment value: Euro 11 mln) developed by Von der Heyden Group, is based on refurbishment and conversion of three historical semidetached city houses into a unique hotel in a unique place. This property acquired by VDHG is located in the most attractive part in the heart of Gdańsk, at the corner of historical Długi Targ Boulevard and Mieszcząńska Street, almost opposite to the Neptun's Statute and the Dwór Artusa Building. In February 2015, 'Długi Targ' Hotel Project has obtained bank financing with the best offer made by **Alior Bank S.A.**

Construction works are planned to start in January 2016 and finish in 2017. The building has been re-designed and will now boast about 1.200 sqm of prime retail space on the ground floor combined with an internal re-arrangement.



## About 'Hotel Brand Awards' and 'TOPHOTEL Awards':

---

**Hotel Brand Awards** are presented on the basis of various factors determining the power of the brand to attract guests. Depending on their character, hotels are rivaling in 10 categories in a **competition organized by: Profitroom**, leading supplier of IT solutions for hotel bookings, and **Poznań International Fairs**.

Hotel Brand Awards engage leading experts in branding and hospitality gathered on annual Invest-Hotel exhibition. **Winners of the competition are selected by 200 representatives of the hotel industry during Hotel Marketing Conference.** IBB Andersia Hotel gained 'Brand of the Year' prize in 'City Business' category and 'Super Star Award' in 'Conference' category, proving its ability and flexibility to be a hosting partner for biggest market players and create excellent environment for its guests' businesses.

In September 2015, IBB Grand Hotel Lublinianka obtained a **TOPHOTEL 2015** prize as the best hotel destination for a weekend in Poland in **an annual contest organized by Hotele.pl**. Hotele.pl is the leading portal for on-line room reservations in Poland with more than 200 thousands hotels in their offer. Since 2008 Hotele.pl has been presenting TOPHOTEL prizes in 19 categories differentiating the character of services delivered by hotels in Poland, and two additional awards - TOPHOTEL Partner and TOPHOTEL of the Year. **Hotels are nominated on the basis of a grade obtained from users of hotele.pl website and opinions of hundreds companies using Corporate Travel Assistant to book their business travels. The best hotel in a given category is selected through a vote on TOPHOTEL website.**

# IBB Hotel Collection Group (IBBHC):

---

IBB Hotel Collection Group ([www.ibbhotels.com](http://www.ibbhotels.com)) currently manages two hotels in Poland (IBB Andersia Hotel\*\*\*\* in Poznań and IBB Grand Hotel Lublinianka\*\*\*\* in Lublin) enjoying the best results in terms of REVPAR and occupancy, three hotels in Germany (IBB Hotel Erfurt\*\*\*\*, IBB Hotel Passau City Centre\*\*\*\* and IBB Hotel Passau Süd\*\*\*), three hotels in Spain (IBB Recoletos Coco Salamanca\*\*\*\*, IBB Paradis Blau\*\*\* and since August 2015 the highly exclusive boutique villa Cugó Gran on the island of Menorca). The Group plans its further development in Spain and other countries in Europe, concentrating mainly on city business hotels, but not only.

In the near future, the IBBHC Group is planning **two new openings: IBB Blue Hotel Berlin-Airport** that is busily being finished now, and **IBB Długi Targ Hotel** located in the very heart of historical Gdańsk. IBBHC Group has recently developed a loyalty programme for their clients, in the first phase available in Polish hotels.

IBB Hotel Collection though itself a relatively young but at the same time dynamic Group, enjoys the support and trust of Von der Heyden Group, an international investor and developer present on the German and Polish market for over 25 years now. This joined long-term experience and track-record, deep knowledge of the European market and trust of national and international financial institutions, is a guarantee for an professional approach to business and results.

Numerous prestigious awards have proved the recognition on the Polish market for both: development of unique buildings and top quality hotel services granted by the operator.

## IBB Hotel Collection

Contact for Media:

**Ms Kinga Trybusz**

Marketing & Public Relations

IBB Polska Sp. z o.o.

Plac Andersa 3

61-894 Poznań, Poland

tel. +48 81 44 66 263

[kinga.trybusz@ibbhotels.com](mailto:kinga.trybusz@ibbhotels.com)

[www.ibbhotels.com](http://www.ibbhotels.com), [www.andersiahotel.pl](http://www.andersiahotel.pl), [www.lublinianka.com](http://www.lublinianka.com)

## Von der Heyden Group:

---

- Von der Heyden Group, (VDHG) founded in 1989 by Sven von der Heyden, is a niche player on the European Real Estate Market and has been successfully developing Class A Office buildings and Hotels in always top central and strategic locations mainly in Poland, Germany and Spain. The Group is commonly known for its high-end finishes and quality, and at all times achieved record prices for its award winning projects, when sold.
- VDHG currently has offices and representations in Warsaw, Poznań, Berlin, Munich, Malta, Madrid and Menorca. The group has gathered as well plenty of experience in other cities such as New York, Atlanta, London, Dresden and Leipzig.
- VDHG employs directly or indirectly about 300 people in 26 subsidiaries. The company is managed by a group of experienced, well-reputed managers both at the level of the holding and at the subsidiaries.
- Since 1989, a volume of investment of around Euro 300 million has been achieved in Poland, Germany and Spain. There are plans to invest further 175 million during the next 3 years including equity and debt.
- With now 25-year sound experience and continuing successful presence on international markets, VDHG enjoys the trust of international financial institutions, funds and big market players, as well as embassies, governmental institutions and cities. The Group has strengthened itself during the last difficult years of the financial crisis, which is also a sign of a well-managed set of companies.
- In 2014 the Group successfully leased to prestigious Tenants its Andersia Business Centre in Poznań, where a selective approach with respect to the quality of its tenants and meticulous strategy was being followed in a disciplined way. Andersia Business Centre has been sold on July 1st, 2015 to Polski Holding Nieruchomości S.A.
- Goals for the end of 2015 and 2016 are:

Starting the construction works of 'Długi Targ' Hotel Project in Gdańsk and prepare the development of the 4th and last phase on Plac Andersa in Poznań. The Group also currently develops a 160 million Euro Hotel and Office scheme in the prosperous city of Munich, a flagship development in the hometown of the founder of the Von der Heyden Group, Sven von der Heyden.

### **Von der Heyden Group**

Contact for Media:

#### **Ms Kinga Konińska**

Head of PR and Marketing

Von der Heyden Group

Ufficio Primo

Ul. Wspólna 62, 00-684 Warsaw

Tel. +48 22 32 32 300

[koninska@vdhgroup.com](mailto:koninska@vdhgroup.com)

[www.vdhgroup.com](http://www.vdhgroup.com)